



Privacy Policy of Gifty B.V.

Last updated: 20th March 2025

1. Privacy Policy

- 1.1. Gifty B.V. ("Gifty") is a technical service provider (logistics and communication) located at Floridalaan 8 (3404 WV), IJsselstein, Netherlands.
Chamber of Commerce: 69506981
VAT number: NL857898656B01
- 1.2. We take your privacy seriously. We respect your privacy and process your personal data solely for the purpose for which you have provided them, in compliance with the General Data Protection Regulation and the Telecommunications Act.
- 1.3. This privacy policy may be amended at any time. These changes will be published on our website. The revised privacy policy will apply only to new purchases.

2. Personal Data and Purpose of Processing

- 2.1. We only process the personal data that we need for our services to you.

Email Address We require your email address to send the gift card digitally or, for physical delivery, to send your invoice and confirmation. In every communication, you can object to further use. If you explicitly provide consent, we share your email address with the company from which you purchase the gift card so they can inform you about offers and news.

Phone Number We ask for and use the phone number you provide for contacting you in case of issues with the delivery, payment, or order. It is also used to quickly locate your order if you contact us.

Postal Address We ask for and use the postal address you provide solely for sending the gift card. This address will not be used for any other purposes.

- 2.2. Other personal data will only be processed (via cookies, reading out peripheral devices, or otherwise) if:
 1. the data processing is necessary for:
 - the execution of an agreement with you;
 - the protection of our legitimate interest (unless your interest or fundamental rights and freedoms prevail), or;
 2. you have given consent for the processing when collecting it.
- 2.3. Anonymized data may be used for internal data analysis.

3. Provision to Third Parties

- 3.1. The information collected is the property of Gifty and will not be passed on to other organisations unless explicitly stated under "Additional Terms" or "Additional Privacy Statement" during the ordering process. This also applies when you consent to share your email address with the company from which you purchase a gift card for marketing purposes. In all cases, we clearly state which organisation(s) will receive your data and refer you to their privacy statement.
- 3.2. It is possible that we engage the support of a third party for our own services. A processing agreement has been concluded with this third party.

Gifty B.V.

Floridalaan 8 | 3404 WV IJsselstein
085-0161620 | gifty.nl | info@gifty.nl

4. Retention Period

- 4.1. We do not retain your data longer than necessary for the processing of the purposes for which they were collected. This means we retain all your personal data, except your email address, for a maximum of 2 years.
- 4.2. Your email address will be retained until a maximum of 2 years after the gift card is spent, unless you have given us permission to keep you informed of offers and news. In that case, we will retain your email address until you withdraw consent.
- 4.3. If you consent to sharing your email address with the company from which you purchase a gift card, that company will retain your email address according to their own privacy policy. We recommend consulting their privacy statement for information about their retention periods.

5. Security of Data Transfer and Receipt

- 5.1. When we receive your data on our website, we always use encryption technologies recognized as common standards in the IT industry.
- 5.2. When receiving certain critical information, such as financial data, we use a secure server.
- 5.3. We have implemented necessary security measures to prevent the loss, unauthorized use, or alteration of information we receive on our site.
- 5.4. In the event of a data breach, we will inform you immediately and do everything to minimize the damage.

6. Security of Data Storage

- 6.1. On the page where you provide personal data, a secure connection is used.
- 6.2. Passwords are always stored encrypted.
- 6.3. We store as little customer data as possible and ensure that no particularly sensitive personal data are stored in our database unless necessary.
- 6.4. Sending of personal data is done from a secure server.
- 6.5. We take technical and organizational measures to prevent data loss or unlawful processing (such as attacks). We thus guarantee an appropriate level of security and have our site and systems periodically tested.
- 6.6. All systems in which (sensitive) personal data are processed are updated with the latest security-related patches for all major software within a reasonable period.

7. Access to Your Data

- 7.1. Upon request, we provide visitors of our website with information about the personal data processed about them. You can request to correct, supplement, or delete these data. If you wish to access this information or improve, supplement, or delete your personal data, please contact us. The contact details are provided below.

8. Contact

- 8.1. If you wish to respond to our privacy policy, you can contact us:
 - At the following email address: info@gifty.nl
 - On the following phone number: +31 85 016 1620